



→ OUR JOURNEY TO NET ZERO

WHY NET ZERO MATTERS TO US

At Howler, protecting people is our core purpose - and that includes safeguarding the environment we all depend on. Our mission to drive fire safety excellence goes hand in hand with our ambition to operate responsibly and sustainably.

That's why our journey to Net Zero doesn't stop at carbon measurement - it now includes full environmental system development and 'zero to landfill' ambition.

WHAT WE'VE DONE SO FAR

- Completed our first **carbon footprint baseline** covering Scope 1, 2 and selected Scope 3 emissions
- Identified key environmental hotspots: **fleet fuel, material use, and waste**
- Started reshaping our business to reduce these impacts

WHAT'S NEXT

We're working toward **ISO 14001 certification by the end of 2025** a formal environmental management system that will embed sustainable thinking into every part of Howler. This goes far beyond monitoring - it means:

- Setting clear environmental targets
- Auditing our practices
- Driving continual improvement across the business

It's a commitment with structure, credibility, and a deadline.

Waste: Our Zero to Landfill Drive

We're actively:

- Minimising single-use materials
- Reducing packaging waste
- Working with partners to ensure zero to landfill from operations and returns
- Tracking and reporting waste diversion to ensure we're walking the talk

Product-Led Sustainability

Sustainability is built into what we make:

- Our SafetyHub and ProLink alarms are manufactured in the UK, reducing embedded transport emissions
- Alarm casings are 100% recyclable
- Products are designed for long life and cradle-to-cradle potential
- Our ProHire rental model keeps products in use longer and avoids unnecessary new manufacturing

LET'S GO FURTHER TOGETHER

We're serious about reducing our impact - not just in spreadsheets, but in real decisions that shape how we design, make, and operate.

If you're on a similar path, or want to learn more about our approach, contact us today.

